

# Movies in the Park™ - Dawsonville

## OUTDOOR MOVIE SERIES

### AUGUST EVENT SPONSOR/PARTNER APPLICATION

Each year, Dawson County Parks & Recreation hosts the Movies in the Park™ - Dawsonville movie series, which consists of two movie nights. The purpose of these events is to provide a safe and inexpensive event for the families in the community. The events are held in designated areas that are sectioned off from vehicle traffic, providing a traffic-free area for the children.

Admission is always FREE and so are most of the activities; concessions will be available for purchase.

Schools, daycares, businesses, and other groups are encouraged to come out and set up a booth space or activity for the children. The sooner you register as an event partner, the more recognition you will receive! Groups are encouraged to have family-friendly themes and decorate/dress accordingly!

Attendance is expected to reach approximately 200-300 people. **Plan for 150 children.**

Admission is always FREE and we'd like for the activities to be FREE also. If an organization wants to sell merchandise or solely promote their organization with promotional materials, a \$25 booth fee will apply. This fee will go towards a final payment of 20% of sales, which is to be paid at the end of the event.

The August movie event is held at the pool at Veterans Memorial Park, located at 186 Recreation Road in Dawsonville.

Free public swim will be open 5:00-8:00 PM. Pre-movie activities will begin at 6:00 PM and continue until the movie has begun. Please bring your own method of light if you plan to stay open once movie begins.

***Tables and chairs are provided upon request and upon availability. Power is not available; generators are permitted.***

Request for hosting specific activities will be granted on a first-come, first-served basis. We want everyone to be successful so most activities will be limited to one group only. Examples of other activities we'd love to see at the event:

- Trackless train rides
- Face-painting
- Crazy Hair
- Carnival games
- Goodie bags
- Temporary Tattoos
- Balloons
- Bounce house (will allow multiple groups to do this)
- Free samples
- Suggestions??

***Contact Buffie Hamil at [bhamil@dawsoncounty.org](mailto:bhamil@dawsoncounty.org) if you have questions or would like more information.***

# Dawson County Parks & Recreation

## Event Vendor/Sponsor Application

### Movies in the Park™ - Dawsonville

This agreement is entered into by and between Dawson County Parks & Recreation (DCPR) and

#### Applicant Information

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Fax Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### Booth Space Information

Event Name: **Movies in the Park™ - Dawsonville** Event Date: **August 11, 2017**

Booth or Activity?  Booth Space Only  Activity Only  Booth & Activity

Will you be SELLING or GIVING AWAY goods/services?  Selling  Giving Away

*Please understand that this event is intended to be free for the community; however, if you charge a fee, it must be pre-approved by DCPR and 20% of sales must be paid to Dawson County Parks & Recreation at the end of the event.*

Please list **specific** goods/services that you plan to offer (i.e. jewelry, face-painting, free samples, bounce house, carnival game, etc):

Special **requests** (table, chairs, etc)? \_\_\_\_\_

*Requests are not guaranteed but will be confirmed with you either way prior to event day. Power is not available for this event (generators are permitted).*

#### Applicant Authorization

*I have read, understand, and agree to the Contract Terms & Conditions (Page 3).*

 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### DCPR USE ONLY

Booth Fee \$ \_\_\_\_\_ Total Paid \$ \_\_\_\_\_

Cash Receipt # \_\_\_\_\_ Check # \_\_\_\_\_ Credit Auth. # \_\_\_\_\_

DCPR Employee Signature \_\_\_\_\_ Date \_\_\_\_\_

## ***Applicant Contract Terms & Conditions***

1. This agreement shall be effective for the duration of the event.
2. Applicant agrees to comply with all of DCPR's time deadlines throughout the term of this agreement.
3. All goods and services at DCPR events must be family-friendly and suitable for all ages. All goods and services are subject to DCPR's approval.
4. All food vendors must be approved by DCPR prior to event date.
5. The placement within the event area is at the discretion of DCPR.
6. DCPR will not be held liable for any damages to the applicant's property throughout the term of this agreement.
7. Electrical plug-ins, when available, may be used upon request and will be approved on a first-come, first-serve basis.
8. Applicant is responsible for providing all necessary equipment for space (including drop cords, gas for generator, etc.)
9. A completed and signed application must be submitted to DCPR prior to event date.
10. Applicant agrees to comply will all of DCPR's Park Rules throughout the term of this agreement.
11. Applicant may elect to schedule an appointment with Park Staff to visit the event site prior to event date.
12. Applicant is responsible for all set up and break down associated with their equipment.
13. Applicant is responsible for picking up all trash and clearing out booth space at the end of the event.
14. Applicants must wait until the end of the event to begin breaking down their area and exiting the event area.
15. This event is intended to be free for the community; however, if approved by DCPR to charge a fee, fee must be minimal and vendor will be required to pay 20% of sales to DCPR and complete a Vendor Report prior to departure on event day.
16. The following payment methods are accepted:
  - Cash
  - Check made payable to Dawson County Parks & Recreation
  - Credit/Debit card (3% convenience fee applies)
17. All payments are final.

***For more information, please call Buffie Hamil  
at 706-344-3646 Ext. 224 or E-mail bhamil@dawsoncounty.org.***

**Please submit application to Buffie Hamil.**

**Mail to: P.O. Box 808 Dawsonville, GA 30534**

**E-mail to: [bhamil@dawsoncounty.org](mailto:bhamil@dawsoncounty.org)**

**Fax to: 706-344-3647**

**Drop off: 445 Martin Rd Dawsonville, GA 30534**